

Subject: Request for information on the total amount spent by NRS on social media.

FOI reference: 202200274546

Date received: 19 January 2022

Date responded: 07 February 2022

Information requested:

Information for each of the following periods; 2019-20, 2020-21, 2021-22:

 The total spend by the organisation on social media advertising, including a breakdown by year and by form of social media (e.g. Twitter, Facebook, LinkedIn, etc.)

If it is not possible to provide the information requested due to the information exceeding the cost of compliance limits identified in Section 12, please provide advice and assistance, under the Section 16 obligations of the Act, as to how I can refine my request.

NRS Response:

1. Please find the enclosed information requested in the format asked for in the table below:

	FACEBOOK	TWITTER	TOTAL
2019-20	£168	£260	£429
2020-21	£750	£701	£1,451
2021-22	£0	£0	£0

Please note NRS has had no spend yet on social media advertising in 2021-22.