

# **Beyond 2011**

**Feedback on the Beyond 2011 Stakeholder  
Engagement Sessions from Attendees**

**Published on 14 May 2013**

## Contents

1.	Introduction .....	3
2.	Results .....	3
3.	Conclusion .....	7
4.	Contact details .....	7
	Appendix A: Events Feedback Form .....	8
	Appendix B: Overall Responses .....	9

# Feedback on the Beyond 2011 Stakeholder Engagement Sessions from Attendees

## 1. Introduction

National Records of Scotland (NRS) has been running a series of stakeholder engagement sessions with representatives from a range of users interested in small area population and socio demographic information. These events were held in the following locations:

- Royal College of Physicians in Edinburgh, 8<sup>th</sup> November 2012
- New Register House in Edinburgh, 15<sup>th</sup> January 2013
- Strathearn House in Perth, 24<sup>th</sup> January 2013
- Agriculture, Food & Rural Communities building in Inverness, 29<sup>th</sup> January 2013
- Aberdeen City Council in Aberdeen, 30<sup>th</sup> January 2013
- Atlantic Quay in Glasgow, 7<sup>th</sup> and 8<sup>th</sup> February 2013
- New Register House in Edinburgh, 19<sup>th</sup> and 21<sup>st</sup> February 2013
- New Register House in Edinburgh, 5<sup>th</sup>, 8<sup>th</sup> and 11<sup>th</sup> March 2013, events focused on equality groups.

They included a presentation<sup>1</sup> detailing the reasons behind the initiation of the project and the different options that are currently being investigated. Afterwards, workgroup discussions were facilitated, with group sizes ranging from three to seven delegates. Each event lasted around two hours. After the discussion, delegates filled in a feedback form ([Appendix A](#)).

The main purpose of this form was to find out what people thought of the day, whether they had the chance to express their views adequately and to find out if they wished to be kept informed about the Beyond 2011 programme.

## 2. Results

A total of 116 people participated in the events, six participants did not provide a feedback form or it was lost, giving a total of 110 responses. A copy of the feedback questionnaire is included in [Appendix A](#).

[Appendix B](#) shows the tables of results for all closed feedback questions.

### Usefulness of the event

Almost all of the participants answered that they found the event useful (109 out of 110). The only individual who did not find the event useful attended the Genealogists event. The question, 'Did you find the event useful?' also included a comments box.

### Footnote

1) This presentation can be found within the [Beyond 2011](#) Events section of the NRS website.

The comments were very positive, with many participants commenting that the event helped them to learn and understand about the different options and issues. For example, participants commented:

‘Excellent discussion great for understanding issues.’

‘It helped me to understand the new possibilities and potential for the future, but also the challenges involved.’

‘Learned about various options on the table and considered how this would impact my work.’

Some participants also commented that they found the opportunity to discuss their views and user needs in groups useful:

‘Good to get many different points of view.’

‘The conversation on data linkage was useful and informative. Although a priority for us, I wasn't aware to what extent it was on others agenda.’

‘Found the discussion very useful.’

A participant commented that it is important that they all participate:

‘Important that people take some ownership in this development and shape the best way forward.’

One participant found that the event was not specifically relevant to them:

‘Event was possibly a bit 'technical' for me. Appeared aimed more at those who use the data rather than want the information that the data can be tweaked into.’

The participants were also asked the closed question, ‘Has this event improved your understanding of the Beyond 2011 project?’. Almost all of the participants answered ‘yes’ (107 of 110 participants). However, when participants were also asked if they could think of any improvements for future events a few participants commented that they would have liked more information in the introductory presentation on the Beyond 2011 project. For example:

‘Could have introduced the project in a bit more detail?’

‘More background information on what's going on with the B2011 programme.’

‘I wasn't fully aware of the Beyond 2011 project so would have benefited from a slightly longer or more in depth introduction.’

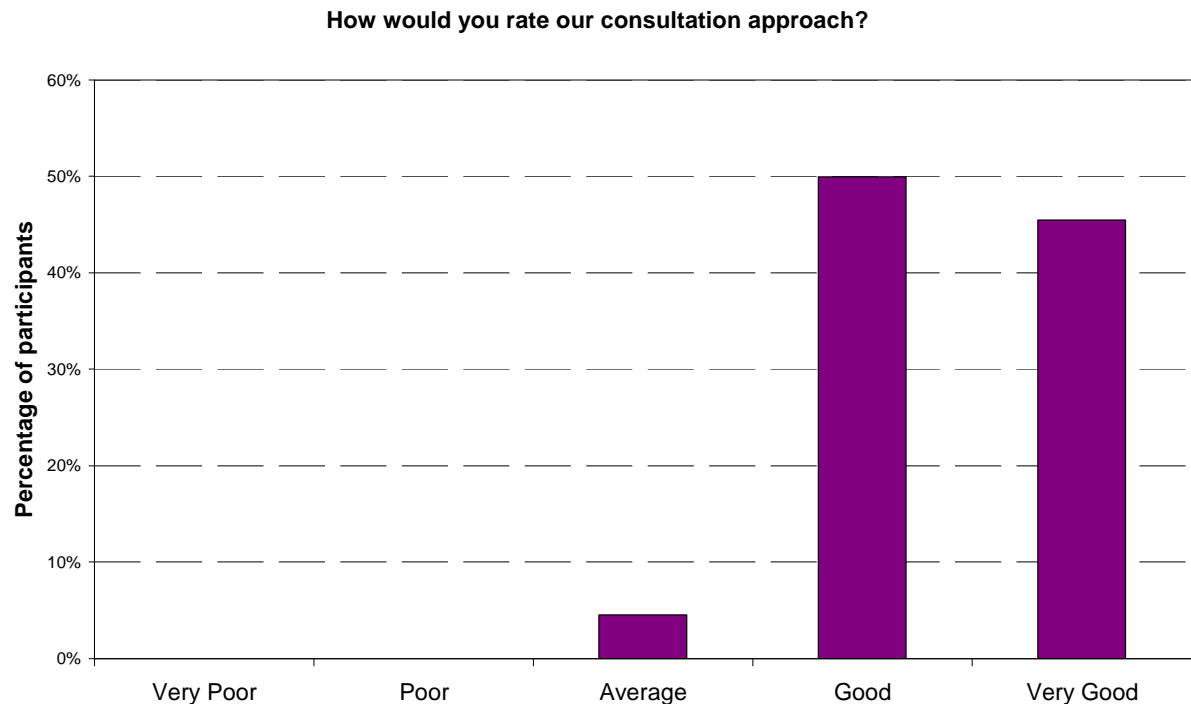
‘Perhaps a bit more detail on the type of alternative options being considered.’

The participants were also asked if they were aware of any alternatives to the census that were not discussed at the event. Of the 110 participants, 10 were aware of alternative census methods. However, they could not think of any alternative to census data other than the ones mentioned in the discussion.

## Consultation approach

Participants were asked a series of questions about the format of the consultation. As mentioned in the introduction, the events took the form of group discussions with groups of varied size. Half of the participants (50%) rated the consultation approach as 'good', 45% rated the consultation as 'very good' and 5% rated the event as 'average'. None of the respondents rated the consultation approach as 'poor' or 'very poor'.

**Figure 1.1: How would you rate the consultation approach?**



The question about the consultation approach also included a comments box. Participants commented that they liked the more relaxed, informal approach to the events:

'Good format and informality but well guided.'

'Relaxed and informal.'

'Open to listen without preconceived ideas.'

As mentioned in the introduction and shown in the tables in [Appendix B](#), the size of groups varied a great deal. Some participants also commented that they liked the range of participants and size of the groups:

'The size of the groups was good.'

'There was a wide range of participants.'

On the other hand, in an open question about improvements that could be made to future events some participants commented that the discussions would have benefitted from larger, more diverse groups.

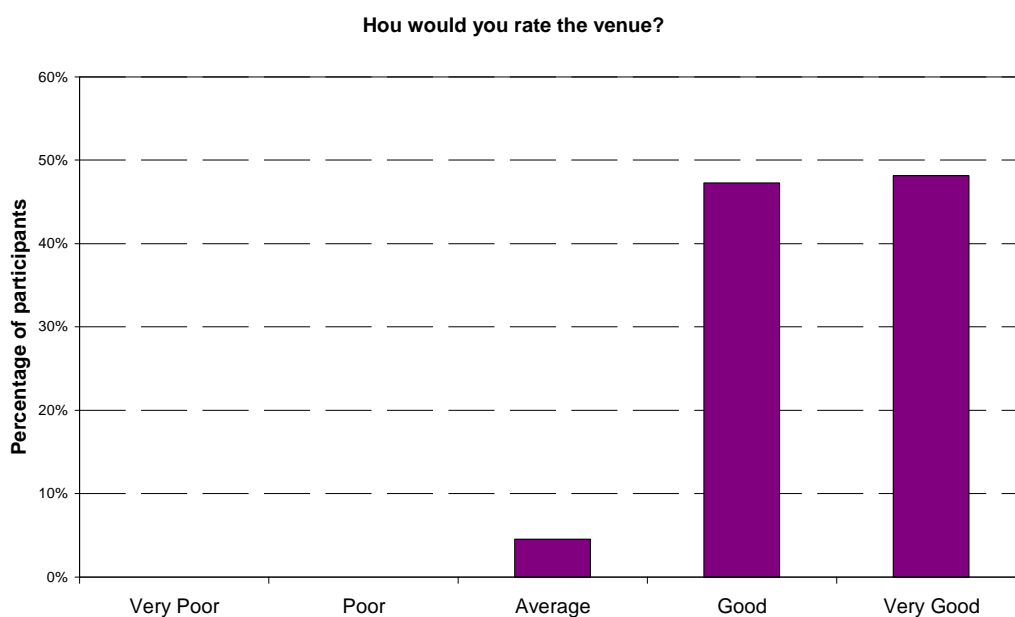
'More variety of participants, bigger numbers? Was good though.'

Just two of the 110 respondents answered that they did not feel that they had enough time to express their opinions. Just one out of the 109 participants that responded to the question did not feel happy discussing their views in front of other participants.

## Venues

A range of venues were used to host the events. Figure 1.2 shows the majority of respondents across the events rated the venue as 'good' (52) or 'very good' (53), and just 5 out of the 110 participants rated it as 'average'. None of the participants at any of the venues rated the venue as 'very poor' or 'poor'. Table 1.1 shows the counts of participants rating of the venues for each of the different venues used. The majority of participants at both Edinburgh and the Perth venue rated the venue as 'very good'. Most of the participants at the Aberdeen and Inverness events rated the venue as 'Good'.

**Figure 1.2: How would you rate the venue of the event?**



**Table 1.1: How would you rate the venue of the event?**

How would you rate the venue for the event?	Very Poor	Poor	Average	Good	Very Good	Total
Royal College of Physicians, Edinburgh	0	0	1	3	6	10
New Register House, Edinburgh	0	0	3	21	23	47
Perth	0	0	0	5	7	12
Glasgow	0	0	0	13	13	26
Aberdeen	0	0	0	5	3	9
Inverness	0	0	1	5	1	7
<b>Total</b>	<b>0</b>	<b>0</b>	<b>5</b>	<b>52</b>	<b>53</b>	<b>110</b>

A small minority commented on the acoustics and proposed to use a microphone in the question about improvements to the event<sup>2</sup>.

## Footnote

2) This was at an event where a microphone was used because the facilitator had unfortunately lost their voice.

A participant also commented that they would have liked to use video conferencing. The decision was made not to allow video conferencing into the main events because of the impact that this could have had on the dynamics of the event. However, video conferencing was used to contact some delegates directly who could not attend these events.

### **3. Conclusion**

Overall the events were useful to participants, they felt they had time to express their ideas and understood the impact of the Beyond 2011 programme. They were generally happy with our approach to the consultation and all of them wished to be kept informed of the progress. The comments added by delegates emphasised their desire to know more about the programme and how it progresses.

### **4. Contact details**

For further information or enquiries about the Beyond 2011 please contact:

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## Appendix A: Events Feedback Form

Thank you for attending and contributing to our stakeholder engagement event. We welcome and value any feedback that you can provide on the event. All feedback helps to develop and improve the work of the Beyond 2011 project.

Please put a tick <input checked="" type="checkbox"/> in the box next to the answer of your choice or write a comment in the space provided.
1. Would you like to be informed of future developments in the Beyond 2011 programme? Please add your name if you DO NOT want to be kept informed.  Yes: <input type="checkbox"/> No: <input type="checkbox"/>
2. How useful did you find this event?  Not at all Useful: <input type="checkbox"/> Not Useful: <input type="checkbox"/> Useful: <input type="checkbox"/> Very Useful: <input type="checkbox"/>  Comments:
3. Has this event improved your understanding of the Beyond 2011 project?  Yes: <input type="checkbox"/> No: <input type="checkbox"/>
4. Did you have enough time to fully express your views in the group sessions?  Yes: <input type="checkbox"/> No: <input type="checkbox"/>
5. Did you feel happy discussing your views with other stakeholders?  Yes: <input type="checkbox"/> No: <input type="checkbox"/>
6. Do you know of any alternatives to the Census that were not mentioned in the presentation?  Yes: <input type="checkbox"/> No: <input type="checkbox"/>  Comments:
7. How would you rate our consultation approach?  Very Poor: <input type="checkbox"/> Poor: <input type="checkbox"/> Average: <input type="checkbox"/> Good: <input type="checkbox"/> Very Good: <input type="checkbox"/>  Comments:
8. How would you rate the venue for the event?  Very Poor: <input type="checkbox"/> Poor: <input type="checkbox"/> Average: <input type="checkbox"/> Good: <input type="checkbox"/> Very Good: <input type="checkbox"/>
9. Are there any improvements we could make for future events?  Yes: <input type="checkbox"/> No: <input type="checkbox"/>  Comments:



## Appendix B: Overall Responses

### 2.1: Responses for all events

Questions	Yes	No
Did you find this event useful?	109	1
Has this event improved your understanding of the Beyond 2011 project?	107	3
Did you have enough time to fully express your views in the group sessions?	108	2
Did you feel happy discussing your views with other stakeholders?*	108	1
Are you aware of any other alternatives to the Census that were not discussed at the event?	10	100
Are there any improvements we could make for future events?	20	90

### 2.2: Responses for rating questions for all events

Questions	Very Poor	Poor	Average	Good	Very Good
How would you rate our consultation approach?	0	0	5	55	50
How would you rate the venue for the event?	0	0	5	52	53