



## Update: Statistics Engagement and Promotion

**Presented by the heads of the 3 teams that make up this Unit:**

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<b>Security marking</b>	Not sensitive
<b>Can this be shared wider than PAMS?</b>	Yes
<b>Aims</b>	To update PAMS on the latest activities of our unit.
<b>Key questions for PAMS members</b>	Do you have any feedback on the usability of our website?  What would you like to see in the next <a href="#">Scotland's Population</a> publication?
<b>What is required from PAMS members</b>	We would welcome any comments on our work.

## Population And Migration Statistics (PAMS) Committee

### Statistics Engagement and Promotion area update

#### Background

1. The Statistics Engagement and Promotion unit consists of three teams:
  - a. **Statistical Promotion and Analysis**
  - b. **Statistics Dissemination** includes our customer services, historic census work, and website officers
  - c. **Data Access** helps users access NRS microdata for research purposes

#### Recent changes to our work, due to COVID-19

1. Statistical Promotion and Analysis
  - a. Joseph is leading on the [Scotland's Population](#) publication this year. We are planning to streamline the publication and engage with users to improve it. Please contact [joseph.adams@nrscotland.gov.uk](mailto:joseph.adams@nrscotland.gov.uk) to suggest improvements.
  - b. In March 2021 we launched the [population programme dashboard](#) to support the [population taskforce](#) to understand the demographic challenges in Scotland.
  - c. We are tidying up the statistics section of the [NRS website](#). Please contact [joseph.adams@nrscotland.gov.uk](mailto:joseph.adams@nrscotland.gov.uk) with any feedback we can incorporate.
2. Statistics Dissemination
  - a. Spending a lot of time answering queries and disseminating the weekly statistics on deaths involving COVID-19, which are produced by our Vital Events team.
3. Data Access
  - a. We are continuing to work with academics to provide secure extracts of census data for data linkage research projects. This allows public benefit to be derived from census data, whilst maintaining the confidentiality of people's personal information. In recent months, our priority has been to deliver data for COVID-19 related research.

**NRS: Statistics Engagement and Promotion  
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